



## PRESS RELEASE

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MedXray launches new logo

### **FOR IMMEDIATE RELEASE**

Medical X-Ray Center P.C., a medical imaging and radiation oncology private practice in Sioux Falls, will change its name to MedXRay effective Feb. 15th. As part of its identity rebranding, MedXRay will also introduce a new corporate logo. A revamped and enhanced website will be unveiled in early April.

“Our new logo gives us a modern look, one that visually captures the qualities of innovation and expertise that are our company’s greatest strengths,” Jerry Larson, business administrator at MedXray says.

MedXRay has been providing diagnostic and therapeutic subspecialty radiology services to hospitals and clinics across the region since 1961. This private practice clinic has over thirty board-certified physicians on staff and specializes in a broad range of services that include diagnostic imaging, interventional radiology, radiation oncology, pediatric radiology and neuroradiology.

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